

THE *UNCOMMON* LEADER

31 Keys For Unlocking Your Greatness




A 31 Day Mentorship Program of Wisdom

MIKE MURDOCK

OVER 12 MILLION MIKE MURDOCK BOOKS IN PRINT

TABLE OF CONTENTS



| CHAPTER # | | PAGE |
|--------------|------------------------------------------------------------------|------|
| | WHY I WROTE THIS BOOK | 5 |
| 1 | DISTINGUISH BETWEEN WHAT MATTERS MOST AND WHAT MATTERS LEAST | 7 |
| 2 | RISE ABOVE THE STIGMA OF ANY QUESTIONABLE EVENTS OF YOUR PAST | 13 |
| 3 | PRACTICE THE DAILY HABIT OF SELF-TALK | 15 |
| 4 | STAY IN THE CENTER OF WHAT YOU LOVE MOST | 21 |
| 5 | NEVER MAKE IMPORTANT DECISIONS ALONE | 23 |
| 6 | CUSTOMIZE YOUR ENVIRONMENT TO KEEP YOURSELF MOTIVATED | 25 |
| 7 | MAKE TOMORROW BIGGER THAN YESTERDAY | 29 |
| 8 | PROTECT YOUR PASSION AT ALL COST | 35 |
| 9 | CREATE YOUR DREAM WALL AND UPDATE IT CONTINUOUSLY | 37 |
| 10 | FIGHT TO KEEP THE SPIRIT OF A FINISHER | 41 |
| 11 | VIEW TIME AS YOUR SEED FOR CHANGE | 43 |

| | | |
|----|-------------------------------------------------------------------------|----|
| 12 | IDENTIFY TIME-WASTERS AND CREATE THE SYSTEM THAT PROTECTS YOU FROM THEM | 45 |
| 13 | ASK QUALITY QUESTIONS | 47 |
| 14 | TRAIN YOUR MANAGERS TO BECOME MASTER PROBLEM-SOLVERS | 49 |
| 15 | ANTICIPATE AND AVOID UNNECESSARY CONFLICT | 53 |
| 16 | INVEST THE TIME NECESSARY TO NEGOTIATE EFFECTIVELY | 57 |
| 17 | SEIZE EVERY OPPORTUNITY TO ESTABLISH YOUR INTEGRITY | 63 |
| 18 | MASTER THE ART OF EXIT | 67 |
| 19 | BECOME AN ENEMY TO YOUR WEAKNESS | 71 |
| 20 | NEVER MAKE IMPORTANT DECISIONS WHEN YOU ARE TIRED | 79 |
| 21 | IDENTIFY WHAT YOU POSSESS THAT OTHERS NEED | 83 |
| 22 | LEARN FROM UNHAPPY VOICES AROUND YOU | 87 |
| 23 | ALWAYS HONOR THE FOCUS AND SCHEDULE OF OTHERS | 91 |
| 24 | MENTOR THE INEXPERIENCED AROUND YOU WILLINGLY | 93 |

| | | |
|----|----------------------------------------------------------------------------------------------------------|-----|
| 25 | ALWAYS ALLOW OTHERS ROOM TO TURN AROUND | 95 |
| 26 | OFFER INCENTIVES TO REWARD THOSE WHO HELP YOU ACHIEVE YOUR DREAMS | 97 |
| 27 | LOOK FOR EVERY OPPORTUNITY TO SOW FAVOR | 101 |
| 28 | REMEMBER THAT WHEN YOU WANT SOMETHING YOU HAVE NEVER HAD, BE WILLING TO DO SOMETHING YOU HAVE NEVER DONE | 107 |
| 29 | KEEP A DIGITAL RECORDER WITH YOU AT ALL TIMES TO DOCUMENT IDEAS, INFORMATION AND INSTRUCTIONS | 113 |
| 30 | IDENTIFY FOOLS QUICKLY AND DENY THEM ACCESS TO YOU AND ALL IMPORTANT INFORMATION | 117 |
| 31 | STANDARDIZE 7 DAILY SUCCESS RITUALS | 125 |

Unless otherwise indicated, all Scripture quotations are taken from the King James Version of the Bible.

The Uncommon Leader

ISBN 1-56394-600-9/eB-106

Copyright © 2006 by **MIKE MURDOCK**

All publishing rights belong exclusively to Wisdom International

Publisher/Editor: Deborah Murdock Johnson

Published by The Wisdom Center · 4051 Denton Hwy. · Ft. Worth, Texas 76117

1-817-759-BOOK · 1-817-759-0300

You Will Love Our Website...! www.TheWisdomCenter.tv

Printed in the United States of America. All rights reserved under International Copyright Law. Contents and/or cover may not be reproduced in whole or in part in any form without the express written consent of the publisher.

Accuracy Department: To our Friends and Partners...We welcome any comments on errors or misprints you find in our book...Email our department: AccuracyDept@thewisdomcenter.tv.



Winners Are
Simply Ex-Losers
Who Got Mad.

-MIKE MURDOCK



WHY I WROTE THIS BOOK



I love to see people *succeed* with their life.
God, the Creator, does too.

As the artist treasures his painting and the master craftsman the quality of the violin he created, so our Maker cherishes the dreams, goals, excellence of life, and the happiness you and I are to enjoy.

Through searching diligently for principles for successful living, I became aware of these *two forces*: the *Person* of Jesus and the *Principles* He set in motion.

The Person Of Jesus Creates Your Peace.

The Principles Of Jesus Create Your Prosperity.

The Person Of Jesus Prepares You For Eternity.

The Principles Of Jesus Prepare You For Earth.

Winners Are Simply Ex-Losers Who Got Mad.
They got tired of failure. *The Day You Get Angry At Your Failure Is The Day You Start Winning.* Winning does not start *around* you...it begins *inside* you.

Happiness begins between your ears. Your mind is the Drawing Room for your future experiences. *What Happens In Your Mind Will Happen In Time.*

Mind-management should be the first focus for Overcomers. "Whatsoever things are true, whatsoever things are honest, whatsoever things are just, whatsoever things are pure, whatsoever things are lovely, whatsoever things are of good report; if there be any virtue, and if there be any praise, think on these things," (Philippians 4:8).

The *system* I discovered in The Bible *worked!* It has multiplied my joy by increasing my ability to succeed a thousand times over. The Master Keys found in this book contain the Wisdom you need to succeed.

Circle today's date on your calendar. Declare that the happiest and most productive days of your life are beginning *today!* Never, never, *never* quit. You may be *minutes* from your miracle.

I wrote this book for *you*.

I pray that each page will give the *added edge* you need to make your life happier, more fulfilling, and to help you become the Uncommon Leader God created you to be.

Mark pages important to you. Use highlighters to remind you of special keys that help you. Read every page carefully.

The Difference In People Is Who They Have Chosen To Believe.

Dr. Mike Murdock
The Wisdom Center
4051 Denton Hwy.
Ft. Worth, Texas 76117
www.TheWisdomCenter.tv

P. S. You may e-mail me personally at...
DrMurdock@TheWisdomCenter.tv.

1

DISTINGUISH BETWEEN WHAT MATTERS MOST AND WHAT MATTERS LEAST



Develop Decisiveness.

Few people are.

Have you ever noticed the hesitation in drivers at a four-way stop? I have seen people sit for thirty seconds at a four-way stop waiting for everyone else to make the first move! I have sat at restaurants with people who could not decide in twenty minutes what food they wanted to eat! Some have even asked the waitress what she thought they should eat!

Decisiveness can be cultivated. Think about what you want. Give it *thought*. Invest the Seed of time. *Contemplate.* Meditate on it.

What do you want to be happening in the circle of your life ten years from today? What are the *ideal* circumstances for your retirement? *What do you dream of becoming?* Do you have a personal list of goals and dreams? Have you taken the time to write them out in detail?

Assess Your Home Environment Again

Several years ago a brilliant young lady suggested that I take a tape recorder, walk into each

room of my home and describe clearly what I wished that room to look like. Something wonderful happened! I described exactly how many pens and pencils I wanted, the kind of paper I wanted beside the telephone, and so forth. It became detailed, energizing and thrilling!

Few people have taken the time to find out what really *excites*, *energizes* and *motivates* them personally.

Something interesting happened in my personal meditation time some weeks ago. I had been a little concerned that my interests frequently changed. For example, the colors my decorator would select for my home would be exciting and thrilling to me. I felt that I would never want to change my mind about them for years to come. A few weeks later, I discovered another combination of colors that excited me *again*. Obviously, I did not feel comfortable about suddenly changing everything that had been done in my home, nor did I really have the finances to do so. I bought a car. I loved it...for about three weeks. Then, I was bored and wanted a change.

I felt impressed of The Holy Spirit to begin to write down a list of things that had never changed inside me over many years. It was quite a list of interesting things...and it really put my mind at ease that there was more stability within me than I realized. Many things have never changed whatsoever within me, such as my love for information, my desire to collect books and my excitement over receiving a rare new coin from a friend. Another thing that had never changed was my continual need to change my environment. Regardless of how beautifully my bedroom or kitchen

was decorated...within twelve months or so, I was tired of it. That has been a consistent trait.

Some things never change about you. What are they? Put down this book for about fifteen minutes. Take a sheet of paper, and as quickly and thoroughly as possible, begin to document the things about yourself that have been pretty consistent over the years. Go ahead. Do it now. (Example: Have you always loved books? Animals? Talking?)

Now, after you have done this, you will begin to get a fairly accurate and specific photograph of certain things that you want in your life, around you *daily*. You will also get an awareness of the *quality* of life you are struggling to experience.

Ask More Questions About Your New Needs

Some years ago, I asked a consultant to come into my offices for several days. He was to discuss any complaints or ideas with each member of my staff. Then I wanted him to compile a report, unbiased and unprejudiced, as to what he thought about our ministry organization. He interrogated me and questioned me for hours. He would take long walks with me and ride in the car; even while I was in crusades, we would talk on the phone. His constant questioning sharpened my focus remarkably. I have never forgotten the experience.

He was relentless in collecting data about my personal needs, desires and appetites toward life. When were the *happiest* moments of my life? What days did I seem to enjoy life *more* than usual? What

were the three biggest problems I thought about the most...every day? Who were the people that were stressful for me to be around? Who were the people in whose presence I was the most relaxed? How did I want to be remembered? What did I consider to be the most important task that I did each day, each week, each month? If I had to eliminate fifty percent of my entire ministry workload, *what would I delete?* If I were to have a sudden health crisis, experience a heart attack or some other medical emergency, what would I change *first* about my *daily lifestyle?*

Riveting questions were hurled at me continually. Slowly, but surely, a remarkable understanding of what I *really* wanted out of life developed.

Here is a marvelous little exercise. It could change your life forever. Ask one or two of your closest friends, who are skilled at analyzing and dissecting situations, to interrogate you—quizzing you relentlessly, extracting information from you until you have a perfect and complete photograph of the invisible future you are laboring to bring to reality. Something is driving you...pushing you toward your future. What *is* the invisible dream you are subconsciously trying to birth within you and your life?

Decisiveness Is Magnetic

Decisiveness is the catalyst for the aura that surrounds extraordinary and unforgettable people. They simply know *exactly* what they want.

When you are sitting in a restaurant sometime, do a little test. Carefully observe the entry of customers. Notice those who saunter and amble in as if they are not quite certain they have chosen the right

restaurant. They slowly walk to their seats wondering if they should even stay at the restaurant, and are unsure about which table to select. Then, observe carefully those who stride in confidently and with a firm, clear and raised voice, express to the hostess of the restaurant, "Good evening! We need a table for four...by the window, if possible!" Notice how the hostess responds quickly, with enthusiasm and immediately begins to communicate to the other workers exactly what was requested.

When ordering your own meal at a restaurant, *speak up*. Speak firmly. Do not mumble.

Someone has said, "If you will raise your voice ten percent and walk twenty percent faster, you will generate remarkable new energy, compelling others to respond favorable to you, thus raising the level of self-confidence in every single person around you."

Scriptures command us to avoid indecisiveness. "But let him ask in faith, nothing wavering. For he that wavereth is like a wave of the sea driven with the wind and tossed. For let not that man think that he shall receive any thing of the Lord. A double minded man is unstable in all his ways," (James 1:6-8).

What Is Causing Your Indecision?

What happens when you are totally undecided about an issue or decision? There is a reason for it. The reason may be lack of *sufficient* information...it may be lack of *accurate* information. When this happens, simply declare with great decisiveness, "I have decided to wait ninety days until additional information arrives." You have retained the climate of confidence and decisiveness. *Make decisions clearly.*

Notice Ruth said it quite clearly, “Whither thou goest, I will go; and where thou lodgest, I will lodge,” (Ruth 1:16).

She knew what she wanted. She communicated to Naomi what she wanted. She was bold about what she wanted.

7 Decisions That Can Change Your World In 7 Days

- 1. Decide Who You Will Ignore.**
- 2. Decide Who You Enjoy.**
- 3. Decide Who You Want To Impress Most.**
- 4. Decide Who Has Ignored You.**
- 5. Decide The Tasks You No Longer Enjoy Doing.**
- 6. Decide Whose Example Is Worth Following With Passion.**
- 7. Decide What You Want Your Daily World To Be Like.**

Continuously Distinguish Between What Matters Most And What Matters Least.

This is One of the Secrets to becoming an Uncommon Leader.

RECOMMENDED FOR YOUR WISDOM LIBRARY:

B-65 Born To Taste The Grapes (32 pages/\$3)

B-73 The Mentor's Manna on Abilities (32 pages/\$3)

Order Today! www.TheWisdomCenter.tv